

**PARTNER WITH US**

**Align your heart,  
brand, and content  
with our mission**

**Stories of Color**

At Stories of Color, we encourage, entrust, and equip homeschooling families to bring more diverse ideas and education to life for their children.

We've been doing this since June 2021 and, since that time, we've been grateful for the opportunity to serve families in over 100 countries, growing our membership to thousands of parents and educators around the world.

However, even with as much success as we've experienced to-date, we know we can't fulfill our mission without the generosity and commitment of partners like you. That's why we now partner with education brands, curricula providers, publishers, and other charitable donors in three key areas.

## **1. Financial partnership and investment**

Since our very beginning, Stories of Color has committed to keeping our core features 100% free for families everywhere. That commitment remains as strong today as it was at our inception. In light of this commitment, we seek committed financial partners who will donate annually or monthly to support the ongoing costs of maintaining and growing Stories of Color.

## **2. Content creation and cross-promotion**

In the aim of making our partnerships win-win, Stories of Color is also committed to serving aligned partners by promoting their brands and content—even helping create some of that content—across owned, earned, and paid media channels. Each content collaboration is designed to engage targeted audiences, whether delivered once or through a strategic marketing series.

### 3. Key initiative and feature launches

In addition to the features already in existence on Stories of Color, we have a long roadmap of exclusive new features that are in various stages of planning and development. With the right partners, collaboration to bring these features and offerings to market is not only desired or ideal, it is often required before they can be successfully launched. Some of these opportunities include, but are not limited to:

- Curriculum ratings and reviews against a formal diversity-oriented rubric
- Cataloging resources beyond books that help teach whole history, including primary sources
- Online conferences and evergreen webinars from seasoned homeschoolers of varied heritages
- Interviews, essays, and topical opinion pieces from homeschoolers of color around the world
- Well-crafted printed materials and merchandise that support our home educator and family audience

#### TAKE THE NEXT STEP

Every partnership we form ideally consists of engagement in at least two of these three areas—but sometimes it may include all three areas. Whatever your interest as a brand, curricula provider, publisher, or donor, we are eager to build a meaningful relationship with you, crafting a partnership that meets your specific objectives. Every engagement is as unique as you.

To explore these partnership possibilities and build a lasting relationship with Stories of Color and our community, contact us today.

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